

**Calibrand team up with learndirect at the Federation of Awarding Bodies (FAB) conference.
7 November 2011 | Derby, UK**

Calibrand the currency for talent® are teaming up with learndirect to exhibit at the Federation of Awarding Bodies (FAB) conference at Chesford Grange, near Warwick, UK. Awarding bodies want to take advantage of the shifting landscape in funding regime changes, the current economic conditions and how the qualifications market is being liberated and internationalised. The FAB conference will focus on the implications and how these developments relate to awarding bodies and the impact on the learner.

Calibrand's Managing Director Denis Saunders explains, "Calibrand has developed an award-winning Level 4 qualification with SQA and has worked with awarding bodies for many years, we are familiar and sensitive to the challenges that are now being faced. This involves listening and acting upon the changing needs of learners, candidates and educators. Calibrand's partnership with learndirect helps by initiating, developing and enhancing solutions to overcome the challenges with innovative learning and assessment solutions."

Matthew White of learndirect commented, "Learndirect has pioneered large scale delivery of online learning and assessment since 2000. During that time we have helped over 3 million people gain new skills and nationally recognised qualifications in maths, English, IT and more. In our partnership with Calibrand, we are seeking to share our expertise in assessment delivery to provide solutions for those organisations and awarding bodies wishing to successfully make the switch from traditional paper based exams to eAssessment."

Together with a programme of presentations from regulators such as SQA, Ofqual and CCEA, and seminars on topics such as vocational qualification reliability, Calibrand and learndirect will be exhibiting at Stand 19 in the Kenilworth Foyer.

Calibrand the currency for talent®, provides software and solutions that assess, monitor, measure, benchmark, track and test people during periods of employment and training. Founded in 1991, Calibrand provides services to organisations in a range of market sectors. We give our clients a recognised standard for realising the true value of their workforce, the currency that enables business talent to be valued, measured, and exchanged.