

Calibrand showcase new RDR Qualification at IFP Annual Conference
Calibrand | Derby, UK

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Calibrand the currency for talent® are showcasing their new Diploma in Professional Financial Advice at the Institute of Financial Planning's (IFP) Annual Conference, taking place from September 20-22 at Celtic Manor, the venue for the 2010 Ryder Cup.

[The Diploma](#) is a purpose-built qualification for Financial Advisers which fulfils the [FSA's Retail Distribution Review \(RDR\)](#) qualification requirement and the post-2010 reformed Appropriate Exam standards. Awarded by the [Scottish Qualifications Authority](#), no fees or membership pre-requisites are required to [register for the Diploma](#) through the Calibrand Adviser Learning Centre.

Calibrand Managing Director [Denis Saunders](#) said, "RDR qualifications need to be simple, attainable and competitively priced. Financial advisers demand clear, readable content, aligned exactly to the syllabus, and a straightforward process. The free practice exam and study material [Calibrand](#) provide for [the Diploma](#) is already proving very popular with advisers. I'm pleased that [IFP](#) have provided the opportunity to showcase [the Diploma](#) at the [IFP Conference](#)."

[Nick Cann](#), Chief Executive of the [IFP](#), commented, "Of the RDR-compliant Level 4 Diplomas we have looked at, this seems appropriate for many of our members. We're pleased to have [Calibrand](#) on board with the [IFP Conference](#), and look forward to working closely with them in the future."

[Calibrand](#) are exhibiting at Stand 16 of the [IFP Conference](#), which is completely sold out. Adviser Learning Centre bookings for the [The Diploma in Professional Financial Advice](#) are available at www.calibrand.com or on 01332 222680 or by email at rdr@calibrand.com

[Calibrand the currency for talent®](#), provides [software and solutions](#) that assess, monitor, measure, benchmark, track and test people during periods of employment and training. [Founded in 1991](#), [Calibrand](#) provides [services](#) to organisations in a range of market sectors. We give [our clients](#) a recognised standard for realising the true value of their workforce, the currency that enables business talent to be valued, measured, and exchanged.