

Calibrand commands St. Patrick's Day e-Assessment double header

17 March 2010, Derby

[Calibrand the currency for talent@ e-Assessment Question event](#) is the first organisation to present on both days of the [e-Assessment Question event](#) that takes place in London on St. Patrick's Day and March 18.

For St. Patrick's Day, Calibrand is taking the Irish theme to describe how e-Assessment solutions are being implemented in Ireland.

Calibrand's Managing Director [Denis Saunders](#) explains,

"On St. Patrick's Day, we explain how Irish organisations such as the [QFA Board](#) are adopting e-Assessment solutions for Level 7 graduate exams and adopting sophisticated techniques such as negative marking schemes. Many graduate level exams could be easily enhanced using an e-Assessment solution, without resorting to just multiple choice questions. Despite the current economic environment, the good news is that e-Assessment solutions in Ireland are growing in usage, demonstrating real benefits to students, educators and education bodies."

On the following day, Calibrand's Director of Business Development, [Geoff Chapman](#), will be speaking with Matthew White from [UFI/Learn Direct](#) and Chris Hedges of the [UK Border Agency](#) about [Life in the UK](#), commonly known as the UK Citizenship Test.

Geoff comments,

"UK Government organisations are increasingly keen to adopt proven e-Assessment solutions. UFI/Learn Direct and the UK Border Agency understand how e-Assessment solutions can help the naturalisation process for British citizens and test their knowledge about Life in the UK. We discuss the on-going success of the Life in the UK test and some of the issues that have been addressed since its inception in 2005."

With over 20 speakers over 2 days, the e-Assessment Question is the specialist event dedicated to e-Assessment solutions. As well as presenting, Calibrand will be exhibiting over the two days at e-Assessment Question. More information can be found at www.e-assess.co.uk

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Note to editors:

Calibrand, the currency for talent@ (www.calibrand.com), provides software and solutions that assess, monitor, measure, benchmark, track and test people during periods of employment and training. Founded in 1991, Calibrand Ltd provides services to organisations in a range of market sectors. We give our clients a recognised standard for realising the true value of their workforce, the currency that enables business talent to be valued, measured, and exchanged.